

TABLE X-1

MAJOR (OVER \$5,000) CONTRIBUTIONS TO FRIENDS OF THE RIVER, 1974

No Contributions Over \$5,000.

Total Contributions: \$238,126.83

MAJOR (OVER \$5,000) EXPENDITURES, FRIENDS OF THE RIVER, 1974

<u>Recipient</u>	<u>Function</u>	<u>Amount</u>
Roanoke Company*	Public Relations	\$66,124.84
August Company	Mailings	27,246.26
People's Lobby Press	Printing	15,461.86
Dennis Vierra	Consultant	11,755.00
U.S. Post Office	Postage	5,576.85

\*Roanoke Company listed expenditures made from its public relations fee, including the following "major" expenditures:

(Roanoke Company)	Printing Brochures	5,800.50
(Roanoke Company)	Brochures	5,111.32

SOURCE: California, Secretary of State, "Committee's Campaign Statement: Friends of the River," 1974.

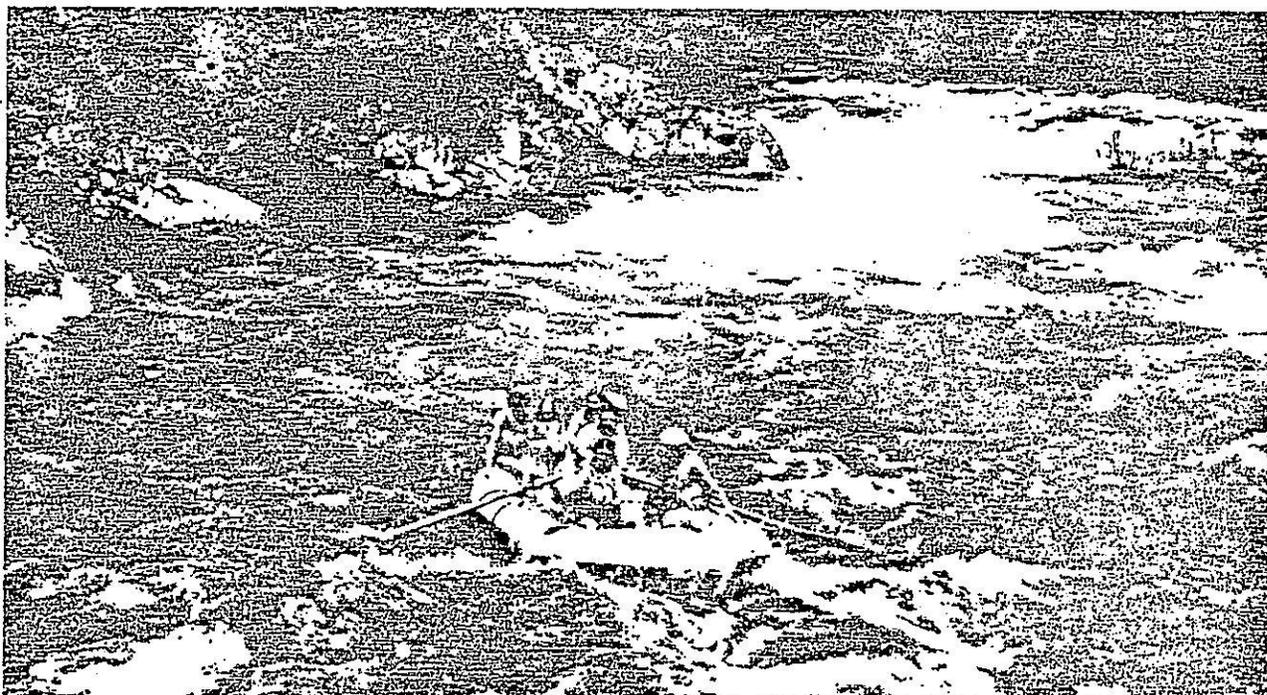


TABLE X-2

## MAJOR (OVER \$5,000) CONTRIBUTIONS TO CALIFORNIANS AGAINST PROPOSITION 17, 1974

<u>Contributor</u>	<u>Business</u>	<u>Amount</u>
Melones Contractors	Contractors	\$175,000.00
Guy F. Atkinson Co.	Contractor	25,000.00
California Construction Achievement Program of Sacramento	Trade Association	12,500.00
Construction Industry Advancement Fund of Southern California	Trade Association	12,500.00
Peterson Tractor Company	Heavy Equipment	10,050.00
Reclaimed Island Lands	Farming Company	10,000.00
Construction Industry Advancement Fund	Trade Association	10,000.00
Morgan Equipment	Heavy Equipment	10,000.00
E.I. DuPont de Nemours	Manufacturing	10,000.00
State Building and Contractors Trade Council of California	Union	5,000.00
Goodyear Tire and Rubber	Manufacturing	5,000.00
Texaco	Petroleum	5,000.00
Pacific Gas and Electric Company	Utility	5,000.00
Total Contributions: \$419,101.25		

## MAJOR (OVER \$5,000) EXPENDITURES, CALIFORNIANS AGAINST PROPOSITION 17, 1974

<u>Recipient</u>	<u>Function</u>	<u>Amount</u>
Aldine Company	Printing	\$35,528.08
Kramer & Associates*	Public Relations	31,792.52
Admissions Service, Inc.	Literature Distribution	24,500.00
KNXT	Television Ads	22,600.00
Neumiller & Beardslee	Legal Fee	20,259.96
KNBC	Television Ads	16,400.00
KABC	Television Ads	11,106.00
<i>San Francisco Chronicle</i>	Newspaper Ads	10,256.39
<i>Los Angeles Times</i>	Newspaper Ads	8,812.16
Pacific Telephone	Telephone	8,597.78
Data Inquiry	Survey	8,500.00
Warner Leighton	Television Production	7,618.39
Frank Cullen	Public Relations	7,400.00
<i>San Diego Union</i>	Newspaper Ads	6,406.40
Frank Cullen	Expenses	6,335.75
KPIX	Television Ads	6,000.00
KRON	Television Ads	5,400.00
KTVU	Television Ads	5,400.00
Mike McManus	Public Relations	5,200.00

\*There is some inconsistency in the cumulative figures for payments to Kramer & Associates, which totaled \$33,426.85 on October 2, 1974; \$45,550.00 on October 22, 1974; and \$31,792.53 on December 20, 1974.

SOURCE: California, Secretary of State, "Committee's Campaign Statement: Californians Against Proposition 17," 1974.